

July 15, 2020

Cameron Zvara is exactly the boost of energy your roster of performers needs.

My name is Kelly Flynn and I am the Community Relations Manager for Genesee District Library. We are a system of 19 libraries in Genesee County, Michigan. My department books approximately 1,400 programs per year, so we know what you're looking for: professionalism, reasonable rates, dependability, and a strong connection with the audience.

Magician Cameron Zvara joined our library cooperative, the Mideastern Michigan Library Cooperative (28 library systems), in 2016. He was an instant crowd favorite, not just within our 19 branches, but across the state as well. In fact, he is in such high demand that one might think the other MMLC performers would be envious of his success. But honestly, he has such a winning personality that they all love him, too.

Cameron is wildly popular with patrons and librarians alike. In our 19-branch system, patrons tend to stick to their own local branch, rarely traveling to another municipality for a program. Not so with Cameron. Patrons regularly tell us that they go from branch to branch to see him.

Cameron is smart, energetic, funny and entertaining. But of equal importance is the fact that he is supremely professional and easy to work with. His attention to detail is outstanding. You will have complete peace of mind with Cameron. He confirms before the program, arrives early, brings his own equipment, and easily adapts his show to any surroundings or audience.

I've booked Cameron for outdoor events, summer camps, a huge Halloween event at the Genesee Valley Center Mall in Flint, in our teeny tiny branches and our large branches with big audiences. Before the show Cameron walks around and chats with the crowd. We booked him at a public park in Mt. Morris and before the show he went over to the playscape and invited the kids to join us.

Like all libraries, we are struggling now to provide lively, relevant virtual programming. We are keenly aware that we are competing with the entire internet. And like all libraries, we are learning that the quality of virtual programming varies widely. Performers that provide a good in-person show are struggling to connect with audiences virtually. So far, Cameron Zvara has risen to the top in this arena as well. His impeccable tech skills provide a seamless virtual experience with a ton of audience participation. He provides a show that is far more personalized than any virtual program we've booked so far.

Add Cameron Zvara to your roster of performers. You'll be SO glad you did.

Sincerely,
Kelly Flynn
Community Relations Manager
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